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**InterKnowlogy Honored as 2008 Microsoft Partner of the Year for Custom Development Solutions,  
Smart Client Development**

**Carlsbad, CA USA June 16, 2008** — Today, InterKnowlogy proudly announced it has won the 2008 Microsoft Partner of the Year award for Custom Development Solutions, Smart Client Development. The company was chosen out of an international field of top Microsoft partners as delivering market-leading customer solutions built on Microsoft technology.

“We are incredibly excited and honored to be recognized this year! The latest technologies released from Microsoft, to include Silverlight, while only in beta, continue to increase the ease and value of the user experience, and open up new and increasingly creative avenues for the developers. With customers spread around the world, we are so proud to be recognized for our work with such a great organization located right here in our own backyard. The San Diego Zoo team has been incredible to work with, and our team of ingenious engineers have had a great time building out this cutting edge application that will be used by the millions of people visiting San Diego in the next few years,” said Emilie Hersh, Chief Operating Officer at InterKnowlogy.

Awards were presented in a number of categories, with winners chosen from a pool of more than 2,000 entrants worldwide. InterKnowlogy was recognized for superior technology and innovation in Custom Development Solutions, Smart Client Development. The Custom Development Solutions, Smart Client Development Partner of the Year award recognizes exceptional, innovative partners that focus on the development of customized smart client solutions built on Microsoft technologies leveraging the Microsoft Visual Studio family of development tools. Specifically, custom development partners may deliver highly customized solutions to support customer unique business practices, deliver one-off enhancements that allow customers to integrate existing systems with new technologies, or develop extensions to existing Microsoft solutions that the customer may already employ. This award recognizes partners that are serving unique customer needs by developing on and with Microsoft technologies and solutions in the area of smart client development.

“We are pleased to see partners like InterKnowlogy focused on delivering social innovations to local customers,” said Robert Deshaies, Vice President, U.S. Partner Group, Microsoft Corp. “Microsoft is excited to recognize their wizard-driven solution based on Microsoft Silverlight that delivers guests with the ability to customize their zoo experience.”

The Microsoft Partner Program Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions during the last year.

InterKnowlogy is a Gold Certified Microsoft Partner specializing in the development of unique custom solutions utilizing the latest technologies across the Microsoft stack, many of which are pre-release versions. Coupled with a broad base of industry-related experiences, InterKnowlogy delivers innovative solutions to its customers and truly partners with each to help realize their business potential. At InterKnowlogy we consider our people our product and we employ the best and brightest in all aspects of our business. Our people are not only exceptional at what they do; they have a passion about technology that is unparalleled.

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